



Hasbro Ranks #3 on 2016 "100 Best Corporate Citizens List"

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Hasbro Maintains its Position in the Top 5 on Prestigious Business Ranking

PAWTUCKET, R.I.--(BUSINESS WIRE)-- Hasbro, Inc. (NASDAQ: HAS), today announced that it ranked #3 on *CR Magazine's 100 Best Corporate Citizens List* for 2016, which published today and ranks the most transparent and responsible companies in the United States. This is the second time that Hasbro has ranked in the Top 5 and the fifth consecutive year it has ranked in the Top 25.

"People and our planet are at the core of our purpose to make the world a better place for children and their families. This is why we have made corporate social responsibility a business priority and have long been committed to doing the right thing for our employees, our consumers and the communities in which we serve," said Brian Goldner, Hasbro's Chairman, President and Chief Executive Officer, who was featured on the cover of the [January/February issue](#) of *CR Magazine*. "The Hasbro brand is a trustmark for parents and caregivers, and we take that responsibility very seriously. This prestigious recognition reinforces what we at Hasbro know to be true, that it's not just about what you do that matters - it's also about how you do it."

The *100 Best Corporate Citizens List* is based on an analysis of the companies in the Russell 1000 Index, across 303 data elements in seven categories: environment, climate change, employee relations, human rights, governance, finance, and philanthropy & community support.

This recognition builds on the leadership distinctions Hasbro has recently received from other distinguished organizations. In April, Hasbro was named among the most reputable companies in the United States, according to the annual [US RepTrak® 100 list](#) by Reputation Institute. In March, the company was featured as a [2016 World's Most Ethical Company®](#) by the Ethisphere Institute, the global leader in defining and advancing the standards of ethical business practices. And, in December 2015 the [U.S. EPA recognized Hasbro](#) for leading green power use, a testament to the company's continued efforts to transition to more renewable energy.

"We are proud to consistently be recognized as a leading business in corporate social responsibility as it is a testament to our continued advancements across our key focus areas including product safety, environmental sustainability, human rights and ethical sourcing," said Kathrin Belliveau, Senior Vice President, Global Government, Regulatory Affairs and Corporate Social Responsibility. "Hasbro is deeply committed to continuous improvement and doing what's right for all of our stakeholders across the globe."

To learn more about Hasbro's Corporate Social Responsibility efforts, please visit www.hasbro.com/csr.

About Hasbro

[Hasbro](#) (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and consumer products licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, ALLSPARK PICTURES, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](#) & [@HasbroNews](#)) and Instagram ([@Hasbro](#)).

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