

Explanation of Responses:

1. Mr. Hassenfeld disclaims beneficial ownership of all these shares except to the extent of his proportionate pecuniary interest therein.
2. All sales were made by the Alan G. Hassenfeld Trust pursuant to a written trading plan adopted pursuant to Rule 10b5-1 of the Securities Exchange Act of 1934.
3. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$96.65 to \$96.9650 inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (3).
4. All sales were made by the Ellen H. Block Trust pursuant to a written trading plan adopted pursuant to Rule 10b5-1 of the Securities Exchange Act of 1934.
5. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$95.64 to \$96.9650 inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (5).
6. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$95.00 to \$96.36 inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (6).

Matthew Gilman, P/O/A for
Alan G. Hassenfeld 05/18/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.