

Q1

2022 FINANCIAL RESULTS



BUSINESS HIGHLIGHTS

Brand Blueprint Leadership

Revenue Growth Across Segments

Consumer Products, Wizards & Digital Gaming, Entertainment

Industry-Leading Gaming Portfolio

- Hasbro's Total Gaming Portfolio up 4%
- MAGIC: THE GATHERING up 7%
 - *Kamigawa: Neon Dynasty* best-selling winter set of all time
 - Tabletop and digital growth
- DUNGEONS & DRAGONS up
 - Strengthening digital business with Q2 acquisition of D&D Beyond



\$1.06B

in cash

Resuming share repurchase program
FY 22 target

\$75-\$150M

Paid \$94.5M in dividends

revenues

\$1.16B

up 4%
up 6%
absent FX

net earnings/EPS

\$61.2M

as reported
\$0.44 per diluted share

\$79.4M

as adjusted*
\$0.57 per diluted share

operating profit

\$120.0M

\$141.8M

as adjusted*

EBITDA

\$174.0M

\$192.1M

as adjusted*

Segment Performance

revenue **\$672.8M**
+3%

operating profit
as reported **\$8.6M**
as adjusted* **\$18.9M**

EBITDA
as reported **\$41.3M**
as adjusted* **\$48.8M**

Consumer Products

revenue **\$262.8M**
+9%

operating profit
\$106.4M

EBITDA
as reported **\$107.6M**
as adjusted* **\$112.2M**

Wizards of the Coast & Digital Gaming

revenue **\$227.5M**
+4%
+22%,
absent music²

operating profit
as reported **\$12.2M**
as adjusted* **\$21.0M**

EBITDA
as reported **\$25.9M**
as adjusted* **\$31.4M**

Entertainment

Brand Portfolio Performance

Franchise Brands¹

\$543.1M
+4%

Partner Brands

\$206.5M
+10%

Hasbro Gaming

\$143.6M
+5%
total gaming \$378.8M;
up 4%

Emerging Brands¹

\$76.4M
+5%

TV/Film/
Entertainment

\$193.5M
remained flat
Absent music
up 19%²

¹Effective in the first quarter of 2022, the Company moved Peppa Pig into Franchise Brands from Emerging Brands. For comparability, the quarter ended March 28, 2021 net revenues have been restated to reflect the elevation of Peppa Pig from Emerging Brands into Franchise Brands resulting in a change of \$31.6M.

²First quarter 2021 includes \$31.8M of music revenue that was sold at the beginning of Q3 2021

Resuming Share Repurchase Program

\$75-150M
FY 2022
Target

Q1 2022
Cash Balance

\$1.06B

Q1 2022
Dividends Paid

\$94.5M