

Q3

2021 FINANCIAL RESULTS



BUSINESS HIGHLIGHTS

Differentiated Business Model Drives Q3 Growth
in Revenue, Operating Profit & Earnings



Showcasing the Power of the Brand Blueprint
My Little Pony: A New Generation debuted on Netflix
Launched Hasbro's line for Peppa Pig and PJ Masks

\$1.18B
in cash

Repaid \$400M of debt in Q3 and funded the quarterly dividend

revenues

\$1.97B
up 11%

net earnings/EPS

\$253.2M
as reported
up 15%
\$1.83 per diluted share

\$271.2M
as adjusted*
up 5%
\$1.96 per diluted share

operating profit

\$367.9M
as reported
up 9%

\$389.6M
as adjusted*
up 6%

EBITDA

\$443.0M
as reported
up 5%

\$462.1M
as adjusted*
up 5%

Segment Performance

revenue	\$1,282.7M
	-3%
operating profit	\$210.4M
EBITDA as reported as adjusted*	\$253.5M \$262.5M
Consumer Products	

revenue	\$360.2M
	+32%
operating profit	\$159.4M
EBITDA as reported as adjusted*	\$170.9M \$174.2M
Wizards of the Coast & Digital Gaming	

revenue	\$327.1M
	+76%
operating profit as reported as adjusted*	\$22.4M \$42.1M
EBITDA as reported as adjusted*	\$44.1M \$49.6M
Entertainment	

Brand Portfolio Performance



Franchise Brands



Partner Brands



Hasbro Gaming
total gaming
\$658.6M;
up 21%



Emerging Brands



TV/Film/
Entertainment

operating cash flow, YTD

\$685.6M

cash balance, YTD

\$1.18B

dividends paid, YTD

\$280.7M

*The As Adjusted figures are non-GAAP financial measures. A reconciliation of non-GAAP financial measures can be found in Hasbro's Q3 2021 press release on the investor relations website www.investor.hasbro.com.