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Hasbro, Inc. Announces Webcast from Analyst Event on November 12, 2008

PAWTUCKET, R.I.--(BUSINESS WIRE)--Nov. 7, 2008--Hasbro, Inc. (NYSE:HAS) today announced that it will webcast a presentation to securities analysts on Wednesday, November 12, 2008, beginning at 10:00 a.m. Eastern time. The webcast will include presentations by the company's President and Chief Executive Officer, Brian Goldner, the company's Chief Financial & Operating Officer, David Hargreaves, the company's Senior Vice President, Corporate Finance, Deborah Thomas Slater and the company's Chief Marketing Officer, John Frascotti.

The webcast will be available to investors and the media on Hasbro's Investor Relations home page at <http://www.hasbro.com>, click on "Corporate Information" and then click on "Investors." A replay of the webcast will be available approximately 2 hours following the completion of the event at the same location on Hasbro's Investor Relations Web site.

Certain financial and statistical information included in the webcast, such as information required by Regulation G, will be available at the time of the webcast in the "Press Releases" section of Hasbro's website at www.hasbro.com, under "Investors."

Hasbro, Inc. is a worldwide leader in children's and family leisure time products and services with a rich portfolio of brands and entertainment properties that provides some of the highest quality and most recognizable play and recreational experiences in the world. As a brand-driven, consumer-focused global company, Hasbro brings to market a range of toys, games and licensed products, from traditional to high-tech and digital, under such powerful brand names as TRANSFORMERS, PLAYSKOOL, TONKA, MILTON BRADLEY, PARKER BROTHERS, TIGER, CRANIUM and WIZARDS OF THE COAST. Come see how we inspire play through our brands at <http://www.hasbro.com>.

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