

November 1, 2022

Deborah Thomas
Chief Financial Officer
Hasbro, Inc.
1027 Newport Avenue
Pawtucket, Rhode Island 02861

Re: Hasbro, Inc.
Form 10-K for
Response Dated
File No. 001-06682

Fiscal Year Ended December 26, 2021
October 21, 2022

Dear Deborah Thomas:

We have reviewed your October 21, 2022 response to our comment letter and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to these comments within ten business days by providing the requested information or advise us as soon as possible when you will respond. If you do not believe our comments apply to your facts and circumstances, please tell us why in your response.

After reviewing your response to these comments, we may have additional comments. Unless we note otherwise, our references to prior comments are to comments in our October 7, 2022 letter.

Response Dated October 21, 2022
Risk Factors, page 28

1. Your response to prior comment one does not appear to explain the basis for the disclosure that you "devote significant resources and expenditures to help achieve" your sustainability goals. Accordingly, please revise your disclosure to define the meaning of "significant" in this context.

Deborah Thomas
FirstName
Hasbro, Inc.LastNameDeborah Thomas
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November NameHasbro,
2022 Inc.

November
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FirstName LastName

Please contact Erin Donahue at 202-551-6063 or Jennifer Angelini at 202-551-3047 with any questions.

Sincerely,
Division of
Office of

Corporation Finance
Manufacturing