Media contact: Marissa Connelly
Litzky Public Relations
(201) 222-9118
mconnelly@litzkypr.com

SCRABBLE 2014 PRODUCT DESCRIPTIONS

SCRABBLE gets a fresh new look in 2014. The new SCRABBLE ELECTRONIC SCORING game helps players keep track of their points, while the redesigned BOGGLE offers a no-cheating cover that keeps the letters hidden until game play begins! With so many ways to enjoy the SCRABBLE game in 2014, you can be sure SCRABBLE is *the* authority on words.

SCRABBLE ELECTRONIC SCORING Game
(Ages 8 years & up/Players: 2-4/Approx. Retail Price: $19.99/Available: Fall 2014)
The SCRABBLE ELECTRONIC SCORING game makes scoring easy and automatic with a handheld electronic scoring unit. Simply play a word on the board, dial-in the score and hit enter. No pen, paper or dedicated scorekeeper required! The SCRABBLE electronic scoring unit also includes a timer option for faster gameplay. Finally, raise the stakes with the highest word score feature, as the unit lets you know when you've smashed the highest scoring word in your game! Scoring big has never been so easy! Requires 2 AAA batteries, not included.

SCRABBLE Game
(Ages 8 years & up/Players: 2-4/Approx. Retail Price: $14.99/Available: Fall 2014)
The world's favorite crossword game has never been more attractive with its brand new look in 2014. It's your word against mine in this the classic game of strategy, fun and creative wordplay. Use the letters in your rack to form words on the board. You don't need to be a word whiz to enjoy a good game of SCRABBLE. The right letters on the right squares can turn even the smallest words into big scores - Every Letter Counts!

BOGGLE Game
(Ages 8 years & up/Players: 2-4/Approx. Retail Price: $9.99/Available: Fall 2014)
From the makers of the SCRABBLE game, the game of BOGGLE is the 3-minute word game that tests your word-finding skills with a time limit challenge! Shake it up, lift the cage and race to find as many words as you can! You only score points for unique words, so always be on the lookout for something unusual - don't forget that longer words and bonus letters can really boost your score. Think you can find words fast? The BOGGLE Game is the ultimate fun-filled, fast-playing word game!

SCRABBLE DELUXE Edition Game
(Ages 8 years & up/Players: 2-4/Approx. Retail Price: $34.99/Available: Fall 2014)
The SCRABBLE DELUXE Edition game lets you play your words in-style! Play the classic game of SCRABBLE on a rotating game board, with built-in storage features and a non-slip grid to keep your letter tiles in place. Sliding drawers store your tiles neatly and make your game super easy to pack-up and carry away. There's no need to read upside down, as the rotating board lets everyone have a good look! The SCRABBLE DELUXE Edition game gives you the ultimate SCRABBLE game experience!

SCRABBLE SLAM Game
(Ages 8 years & up/Players: 2-4/ Approx. Retail Price: $4.99/Available: Now)
Word-changing, card-slapping, fast-playing fun! Play the high-speed game of SCRABBLE SLAM for a twist on the classic word game. Compete with your friends and family to change the word on the table using only the cards in your hand; get rid of your cards first and you've won the game! It's easy to transport the fun of the SCRABBLE game with this pocket-sized card game, as it's great for travelling and ideal for game nights. Race against each other to change the word – you never know which way it'll go!