



April 16, 2013

## **Hasbro to Present at Barclays Retail and Consumer Discretionary Conference**

***Presentation to be Webcast Live at 2:10 PM ET on May 1***

PAWTUCKET, R.I.--(BUSINESS WIRE)-- [Hasbro, Inc.](#) (NASDAQ: HAS) today announced that its Chief Executive Officer, Brian Goldner, will present at the Barclays Retail and Consumer Discretionary Conference in New York City on Wednesday, May 1, 2013 at 2:10 p.m. Eastern time. The presentation will last for approximately 35 minutes.

Please note the presentation time is subject to change. Please contact Barclays for additional details.

The webcast and accompanying presentation slides will be available through the [Investor Relations](#) section of Hasbro's website at [www.hasbro.com](http://www.hasbro.com), under "Corporate - Investor Relations." For those unable to listen to the live webcast, an archive of the presentation will be available on the Company's website for approximately 90 days.

### **About Hasbro**

[Hasbro, Inc.](#) (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF, LITTLEST PET SHOP and G.I. JOE. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios develops and produces television programming for more than 170 markets around the world, and for the U.S. on The Hub TV Network, part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Through the Company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies," is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens" and was named in the top 10 of the Civic 50 for its efforts to improve the quality of life in the communities where it does business. Learn more at [www.hasbro.com](http://www.hasbro.com).

© 2013 Hasbro, Inc. All Rights Reserved.

HAS - IR

Hasbro, Inc.  
Debbie Hancock, 401-727-5401  
(Investor Relations)

Source: Hasbro, Inc.

News Provided by Acquire Media