



PLAYSKOOL FRIENDS MY LITTLE PONY 2015 PRODUCT DESCRIPTIONS

Little ones can discover the magic of friendship with toys from the PLAYSKOOL Friends MY LITTLE PONY line! This PLAYSKOOL Friends collection features preschool-friendly versions of beloved MY LITTLE PONY characters, allowing the youngest fans to explore the whimsical world of MY LITTLE PONY with a lineup of adorable pony figures, vehicles, and playsets designed specifically for little hands.

PLAYSKOOL Friends MY LITTLE PONY products for 2015 include:

PLAYSKOOL Friends Pony Friendship Pack

(Ages 18 months & up/Approx. Retail Price: \$5.99/Available: Fall 15)

Sized for little hands, each figure two-pack features a pair of adorable, toddler-friendly MY LITTLE PONY characters. Choose from APPLEJACK and DAISY DREAMS, RAINBOW DASH and BUMBLESWEET, or MINTY and **MOON DANCER** ponies. Each set sold separately. Pony figures are compatible with the MUSICAL CELEBRATION CASTLE and RAINBOW DASH PARTY BUS playsets, also sold separately.

PLAYSKOOL Friends MY LITTLE PONY PINKIE PIE Walking Pony

(Ages 6 months & up/Approx. Retail Price: \$9.99/Available: Fall 15)

This adorable PINKIE PIE pony can't wait to get moving! Little ones can cruise alongside the PINKIE PIE Walking Pony as they embark on all kinds of adventures. Reach out and bop her head to get the PINKIE PIE pony rolling across the floor! Whether your little one is smiling, giggling, or inspired to crawl for the first time, this PINKIE PIE pony is sure to bring joy to playtime.

PLAYSKOOL Friends MY LITTLE PONY RAINBOW DASH Friendship Bus

(Ages 18 months & up/Approx. Retail Price: \$14.99/Available: Fall 15)

Get ready for a fun-filled ride with the colorful RAINBOW DASH Friendship Bus vehicle. The chunky RAINBOW DASH figure fits snugly inside this kid-powered party bus, ready to roll! Little ones can spin the roller on the side of the bus to see fun images, or push down on the hood to open the door and make the Cutie Mark Party sign pop up. There's even room for three more pony friends (sold separately) to join the ride!

PLAYSKOOL Friends MY LITTLE PONY RAINBOW DASH Glow Pony

(Ages Birth & up/Approx. Retail Price: \$16.99/Available: Fall 15)

The cuddly RAINBOW DASH Glow Pony is a fresh take on a classic loveable sleepy-time friend. Give the sweet plush pony a squeeze to make her tummy glow and hear soft, soothing music. Requires three AA batteries. Demo batteries included.

PLAYSKOOL Friends MY LITTLE PONY Collector Pack

(Ages 18 months & up/Approx. Retail Price: \$19.99/Available: Fall 15)

A great gift collection for budding MY LITTLE PONY fans, this pack of ponies features seven adorable figures designed specifically for little hands, including RAINBOW DASH, APPLEJACK and CHEERILEE, and characters. Pony figures are compatible with the MUSICAL CELEBRATION CASTLE and RAINBOW DASH Friendship Bus playsets (each sold separately).

PLAYSKOOL Friends MY LITTLE PONY PINKIE PIE PARTY POPPER

(Ages 9 months & up/Approx. Retail Price: \$29.99/Available: Fall 15)

Playtime is a poppin' party! Get your little one moving and giggling with unpredictable ball-popping action featuring the silly PINKIE PIE pony. Press down on her tail to start the music and fun! Drop the colorful balls into the PINKIE PIE PARTY POPPER toy and watch as they roll out of her front foot for chase-me floor play or pop back up into the air. With six different pony tunes and party sound effects, this PINKIE PIE pal brings all kinds of energetic fun to playtime! Requires 4 D batteries.

PLAYSKOOL Friends MY LITTLE PONY MUSICAL CELEBRATION CASTLE

(Ages 18 months & up/Approx. Retail Price: \$29.99/Available: Fall 15)

Magical, musical adventures await inside the PLAYSKOOL FRIENDS MY LITTLE PONY MUSICAL CELEBRATION CASTLE playset! Place PINKIE PIE and STARSONG figures inside the castle, then push the tower down to spin the dance floor and see the friends twirling to ponyrific party music. Little ones can take their pony figures for a ride on the elevator, or send them down the slide. Spin the flag or open the gate for even more fun activities. When the pony friends are ready for naptime, flip down the wall on the second floor to reveal a comfy bed and hear lullaby music. Includes PINKIE PIE and STARSONG ponies; additional figures sold separately.