

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **August 6, 2014**

Hasbro, Inc.

(Exact name of registrant as specified in its charter)

Rhode Island

(State or other jurisdiction
of incorporation)

1-6682

(Commission File Number)

05-0155090

(IRS Employer
Identification No.)

1027 Newport Ave., Pawtucket, Rhode Island

(Address of principal executive offices)

02861

(Zip Code)

Registrant's telephone number, including area code: **(401) 431-8697**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On August 6, 2014, Brian D. Goldner, President and Chief Executive Officer of Hasbro, Inc. ("Hasbro"), issued a letter to Hasbro employees and shareholders informing them of his diagnosis with a medical condition. A copy of his letter is attached as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

See Exhibit Index attached hereto.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC.

By: /s/ Deborah Thomas

Name: Deborah Thomas

Title: Executive Vice President and Chief Financial Officer
(Duly Authorized Officer and Principal Financial Officer)

Date: August 6, 2014

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	Letter of Brian Goldner, President and Chief Executive officer of Hasbro, Inc.

August 6, 2014

To My Fellow Hasbro Employees and Shareholders Worldwide,

I wanted to let you know that I have been diagnosed with prostate cancer and have been undergoing treatment from tremendously talented health professionals. More recently, I received great health reports that show no current presence of the disease and my doctors tell me my prognosis is excellent. Out of an abundance of caution and following the latest breakthroughs in medical treatment, I will participate in one additional round of chemotherapy this year. I will likely temporarily lose my hair for a period of months and I wanted you to know so you would not be surprised when you see me.

I will update you if anything changes. Respectfully, I am asking you not to inquire or discuss this news with me or among yourselves beyond today's correspondence. As I am sure you each can appreciate, my treatment remains a private matter for me and my family.

Hasbro's Board of Directors has been briefed and is fully supportive. I will continue to enthusiastically fulfill all my responsibilities as Hasbro's President and CEO on a full-time basis with no interruption in my tenure. Most importantly, I remain energized and driven to see Hasbro successfully execute our strategic global brand blueprint we have created together and built over the past several years. We are on our way to becoming the world's best branded play company.

Thanks very much,
Brian